The second Saturday in May this year marked the final occasion for me to address a dental school graduating class as dean. Graduation is always a satisfying and exciting event and this year’s was especially so for me. In the valedictory spirit, I will share with you the gist of my commencement remarks.

When I addressed the School of Dental Medicine Class of 2009 in their orientation week in 2005, I promised that the first and last words they’d hear from me would be about the values of our profession.

Now, four years later, welcoming them into our profession, I emphasized once again that dentistry is one of the world’s noble and honorable professions. Dentistry is a public trust built on three principal elements: a sophisticated body of knowledge, specialized technical skills, and a professed value system that always places the patient’s welfare first among our priorities.

Of these three fundamental elements, our values are, by far, the most important. The body of knowledge in dentistry and our specialized skills both evolve. But the essential values of the profession endure immutably. When we join the profession, we commit ourselves to a life of consummate integrity in our interactions with professional colleagues and in our service to patients. The patient is never a means to some other end; the patient’s welfare is always the end of all our professional endeavors.

Albert Einstein said that sophisticated knowledge and special skills in the hands of the corrupt pose the greatest danger to mankind. The knowledge and skills we possess as dentists are only tools; the purpose we bring to their use arises from our values.

I would commend this aphorism to every dentist: “The mediator between the brain and the hands is the heart.” All of us, young and old, should keep our knowledge current, maintain our specialized skills and, most important, hold the profession’s values in our hearts. Doing so ensures that we can enjoy the deep professional gratification and the derivative benefits of dental practice, and also ensures that dentistry will remain an honorable, self-regulating, noble profession throughout the careers of even the newest dentists—our 2009 graduates.

Richard N. Buchanan, DMD
UBDENTIST
News from the University at Buffalo
School of Dental Medicine

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On the cover: The South Campus Instrumentation Center studies materials: here acid-resistant slip planes in steel that was etched with acid.

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Publication of UB Dentist is made possible by the generous support of the University at Buffalo Dental Alumni Association.
Commencement 2009: more than new dentists

The 2009 School of Dental Medicine commencement ceremony, held May 9 in the UB Center for the Arts, was unusual because in addition to the graduation and hooding of the 86-member DDS Class of 2009, five PhDs were awarded, with the recipients participating in the exercises. In addition, 22 master’s degrees were conferred. (All graduates are listed on Pages 8-9.)

Scot Faulkner, a leadership consultant, author, speaker, blogger and activist, delivered the commencement address. He urged graduates to focus on the promise of their new careers during this era of moral and ethical failings. Despite corporate bankruptcies, subsequent government handouts, and professional athletes’ fall from grace, he pointed to many role models in business and in life who create positive personal reputation banks—relationship “transactions” that are motivated by personal conviction instead of financial gain and that help build trust with colleagues, friends or, in the case of the new dentist, patients.

In a tradition that does not age, several graduates were hooded by family members or other significant people in their lives: Peter P. Capone, ’89, hooded Jordan Glenn (Capone was Glenn’s high school wrestling coach). William J. Swirsky, ’64, hooded son Michael B. Swirsky. Jill Smolarek, ’06, hooded sister Elizabeth Wierchowski. Gary S. May, ’75, hooded son Bryan S. May. John R. French, ’58, hooded niece Leah M. Colucci. And Edmund T. Zysik, Ortho, ’66, and David A. Zysik, Ortho, ’86, hooded grandson/son Jonathan R. Zysik.

Also at the commencement ceremonies, Robert J. Buhite received the 2009 Charles S. Lipani Award recognizing outstanding contribution to the school; Fadi Ayoub received the William M. Feagans Award as educator of the year; and Anne E. Meyer received the Society for the Advancement of Dental Research Award.

Eisner wins UB entrepreneur award

In 1993, John Eisner, associate professor emeritus of dentistry at UB, was asked by former dean Louis Goldberg to develop software to streamline the admissions process at the dental school, where he was associate dean. The assignment led to the formation of Academic Management Systems (AMS), an academic software company with more than $2 million in sales. Located in UB’s Technology Incubator, AMS has expanded its space three times and doubled in size. It now has approximately 20 employees.

At UB’s annual Business Partners Day, June 4, Eisner was presented with this year’s UB Faculty Entrepreneur Award.

“John Eisner is a unique person who has both the technical and management skills necessary to bring to market a useful innovation to benefit society,” says Robert J. Genco, who, in addition to his faculty position in oral biology, is vice provost and director of the university’s Office of Science, Technology Transfer and Economic Outreach. “He had a vision to produce software products with broad application, as well as specific goals and the persistence to make it a commercial success.”

Eisner started his career as a professor of community dentistry, but began taking on administrative roles, especially in information technology, at Dalhousie University in Canada, and at UB, starting in 1989.

In 1995, AMS sold three copies of AdMit through a nonprofit organization that was run through the UB Foundation; the following year, it sold six. After that, Eisner said, “sales went through the roof.” In 2001, AMS moved into UB Technology Incubator space and Eisner became its vice president.

Perio scores high

The postgraduate students in periodontology scored in the top 15 of the 480 students who took a national in-service exam in periodontics.
Since becoming a subsidiary of Liaison International Inc., a Massachusetts-based software solutions company, and developing the main off-site clinical evaluation system for the American Physical Therapy Association, Eisner reports that AMS and its partners handle more than 200 admissions software customers, not just at dental schools but in other health professions schools, including medical, pharmacy and veterinary schools.

### Self-study goes into high gear

The School of Dental Medicine is now undertaking a school-wide self-study in preparation for 2010 accreditation by the Commission on Dental Accreditation (CODA). Accreditation has a seven-year cycle.

The self-study assesses how well the school is operating on several levels, from the academic standards it sets for students, faculty and staff and how its curricula meet those standards, to its clinical, research and facilities functions. The process typically takes 18 to 24 months, beginning with the convening of a steering committee to manage input from a cross-section of the SDM community. It will culminate in a report to CODA before the commission’s site visit in September 2010.

“The self-study document is, in essence, the School of Dental Medicine’s ‘story’ that describes for CODA what we do and how well we think we’re doing it by articulating the assessment and rigorous evaluation methods we use,” says Athena Tsembelis, director of academic services. “We expect to gain valuable insights that reaffirm our strengths, and identify areas where the school can initiate efficiencies that continue to support our long-standing legacy of excellence in education, patient care and research.”

Tsembelis is project manager of the self-study. Joseph J. Zambon, associate dean for academic affairs, is chair of the steering committee.

The school has formed several self-study review committees for the DDS program that are reviewing compliance with CODA standards, including those for curriculum, instruction, ethics, student services, facilities, practice management and clinical sciences. Faculty voted last July to approve a series of curricula.

### Plugged in

When students return to the general dentistry clinics in August, point-of-care (POC) computer terminals (pictured) will have been installed at almost 400 operatories for chairside access to electronic health records and for enhanced dental education applications.

“The terminals are green, meaning they use low power to operate, and they provide access to a variety of health information for both the student and instructor,” says Gunther Kohn, SDM’s chief information officer. At the touch of a button, the POC terminals can display radiographs, clinical applications and educational reference materials for the student, as well as a patient’s full electronic health record, including drug interactions.
Help choose the next class

The School of Dental Medicine is seeking community dentists to serve on the admissions committee for the upcoming admissions cycle. The committee is charged each year with admitting 90 new students from across the country to the DDS program at UB; there currently are around 18 faculty members from across the various disciplines serving as members.

“Community dentists are a helpful addition and would bring a unique perspective to the process—so we encourage you to consider this opportunity,” says David Brown, director of admissions.

Anyone interested in serving should call Brown at (716) 829-6408.

Crow named acting associate dean

Heidi Crow, MS ’91, TMD ’91, has been appointed acting associate dean for advanced education, effective immediately. She will act on Russell Nisen-gard’s behalf during his leave of absence.

Crow, associate professor in the Department of Oral Diagnostic Sciences, has 15 years experience as a faculty member and program director at UB, the University of Michigan and Indiana University.

Since 2004, Crow has provided leadership as director of the school’s general practice residency and TMD and orofacial pain programs, and as assistant dean for postdoctoral general dentistry. Her experience as a member of the Commission on Dental Accreditation will help the school’s advanced education programs prepare for accreditation.

Promoting dental health

The School of Dental Medicine regularly participates in Wellness Awareness Day, presented in the spring by the Professional Staff Senate to promote the physical and mental wellness of UB faculty and staff. The school provides oral hygiene products, answers oral health questions, and informs UB employees about the dental services provided by the school. At the most recent event, SDM students, faculty and staff distributed more than 600 bags of dental product samples.

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SDM 2009 Student Awards
RECOGNIZING ACHIEVEMENT, SKILL AND CONTRIBUTION

Patrick J. Battista
Donald Kozlowski Memorial Award
Jason S. Berk
George B. Snow Award for
Fixed Prosthesis
(First Place)
Andrew A. Beuttenmüller
Pediatric and Community
Dentistry Department Award
Carla G. Calcaterra
Quintessence Award for
Periodontics
Nicholas B. Calcaterra
Alpha Omega Fraternity Award
American Academy of Dental
Practice Administration Award
American Academy of
Periodontology Award
American Association of Oral and
Maxillofacial Surgeons Award
Barrett Foundation Award
Alexander N. Campagna
American Association of Oral
Biologists Award
Christine W. Chu
American Academy of Oral and
Maxillofacial Pathology Award
Betsey A. Clark
Lester Schatz Memorial Award
Ryan T. Comfort
Fonzi Dental Study Club Anthony
S. Gugino Humanitarian Award
Lauren M. Cox
George B. Snow Award for
Complete Prosthesis
(First Place)
Sergey Denisovich
American College of Dentists
Outstanding Student Leader
Award
American College of
Prosthodontists Award
Jennifer L. Frustino
American Academy of Oral
Medicine Award
Erie County Dental Society
Chester A. Gior Award
Richard A. Powell Award
Lester D. Haidar
American Association of
Endodontists Award
Delta Sigma Delta Award
Robert B. Levine Award
NYSSOMS Oral Surgery Award
Northeastern Society of
Periodontists Award
Stacy L. Hoffman
American Dental Society of
Anesthesiology Award
Teresa J. Jacob
American College of Dentists
Outstanding Student Leader
Award
Aaron Kamp
Pierre Fauchard Academy Award
Leona Kotlyar
American Academy of Implant
Dentistry Award
Jill E. Leiderman
American Academy of
Osseointegration Award
Dentsply Merit Award
Seung B. Lim
Hanau Prosthodontics Award
Anne M. Marcotte
Academy of General Dentistry
Award
American Academy of Gold Foil
Operators Award
American Academy of Oral and
Maxillofacial Radiology Award
Samuel A. Caccamise Award
International Congress of Oral
Implantologists Award
Ryan S. O’Malley
Academy of Operative Dentistry
Award
Kunjal N. Patel
Victor A. Fumia Award
(Second Place)
Zohair M. Qureshi
American Academy of Orofacial
Pain Award
American Association of Oral and
Maxillofacial Surgeons Implant
Award
American Association of
Orthodontists Award
Omicron Kappa Upsilon Research
Award
Adam N. Shepherd
American Academy of Esthetic
Dentistry Award
Pediatric and Community
Dentistry Department Award
Christopher Steiger
George B. Snow Award for
Complete Prosthesis
(Second Place)
George B. Snow Award for
Fixed Prosthesis
(Second Place)
Amy T. Stone
Academy of Dentistry for Persons
with Disabilities Award
American Academy of Pediatric
Dentistry Predoctoral Student
Award
American Association of Public
Health Dentistry Award
American Student Dental
Association Award of Excellence
Dental Alumni Award
Michael B. Swirsky
Harvey D. Sprowl Award
Quintessence Award for
Restorative Dentistry
Safa Tahmasebi
Victor A. Fumia Award
(First Place)
Jay R. Van Dusen
International College of Dentists
Award
Carrie A. Wanamaker
Eleanor Bushee Award
James Collord Memorial Award
Timothy A. Weibley
Quintessence Award for
Research Achievement
Christopher Chi-Chen Wong
Edwin C. Jauch Award

Staff Awards
Dental Student Association Staff Appreciation Award
Nicholas Sniatecki
Florence Kronson Award
Cheryl Oliver
Alvaro A. Aguirre  
Private Practice

Miriam Al-Hashimi  
General Practice Residency  
Staten Island University Hospital  
Staten Island, New York

Patrick J. Battista  
AEGD  
University at Buffalo  
Buffalo, New York

Jason S. Berk  
General Practice Residency  
Stony Brook University Medical Center  
Stony Brook, New York

Andrew A. Beuttenmuller  
Pediatric Dentistry Postgraduate Program  
Women and Children’s Hospital of Buffalo  
Buffalo, New York

Angela Bova  
General Practice Residency  
Staten Island University Hospital  
Staten Island, New York

Erin L. Brown  
General Practice Residency  
Buffalo General Hospital  
Buffalo, New York

Carla G. Calcatera  
General Practice Residency  
St. Francis Hospital and Medical Center  
Hartford, Connecticut

Nicholas B. Calcatera  
General Practice Residency  
St. Francis Hospital and Medical Center  
Hartford, Connecticut

Alexander N. Campagna  
General Practice Residency  
Buffalo General Hospital  
Buffalo, New York

Andrew J. Carmosino  
General Practice Residency  
Bingham and Women’s Hospital/ 
Harvard  
Boston, Massachusetts

Christine W. Chu  
General Practice Residency  
Long Island Jewish Medical Center  
New Hyde Park, New York

Gi He Chun  
General Practice Residency  
Wyckoff Heights Medical Center  
Brooklyn, New York

Betsey A. Clark  
General Practice Residency  
Rochester General Hospital  
Rochester, New York

David T. Clegg  
Private Practice  
Indian Health Services  
Lewiston, Idaho

Leah M. Colucci  
AEGD  
University at Buffalo  
Buffalo, New York

Ryan T. Comfort  
General Practice Residency  
St. Joseph’s Hospital Health Center  
Syracuse, New York

Lauren M. Cox  
General Practice Residency  
Montefiore Medical Center  
Bronx, New York

Jason A. Creps  
Private Practice  
Plaza Dental  
Erie, Pennsylvania

Alexi M. Damascus  
Pediatric Dentistry Postgraduate Program  
Children’s Hospital of Pittsburgh  
Pittsburgh, Pennsylvania

Sergey Denisovich  
General Practice Residency  
Carolinas Medical Center  
Charlotte, North Carolina

Geoffrey A. Duviner  
Oral Surgery Postgraduate Program  
Montefiore Medical Center  
Bronx, New York

David B. Epstein  
Private Practice  
The Woodlands, Texas

Jennifer L. Frustino  
General Practice Residency  
Roswell Park Cancer Institute  
Buffalo, New York

Andrew A. Geller  
General Practice Residency  
New York-Presbyterian Hospital/ 
Weill Cornell Medical College  
Manhattan, New York

Paul M. Gibas  
General Practice Residency  
East Carolina University  
Greenville, North Carolina

Jordan M. Glenn  
General Practice Residency  
Montefiore Medical Center  
Bronx, New York

Doralee S.J. Greenberg  
AEGD  
Veterans Affairs Medical Center  
Buffalo, New York

Lester D. Haidar  
AEGD  
Eastman Dental Center  
Rochester, New York

Joel S. Hamilton  
Private Practice  
Bloomburg, Pennsylvania

Jesse W. Harker  
Private Practice  
Lake Havasu, Arizona

Konstantinos Harogiannis  
General Practice Residency  
Montefiore Medical Center  
Bronx, New York

Stacy L. Hoffman  
AEGD  
Veterans Affairs Medical Center  
Buffalo, New York

Teresa J. Jacob  
General Practice Residency  
Rhode Island Hospital  
Providence, Rhode Island

Ji Won Jung  
General Practice Residency  
Buffalo General Hospital  
Buffalo, New York

Aaron Kamp  
Private Practice  
Tucson, Arizona

Imad A. Khan  
General Practice Residency  
Coler Goldwater Specialty Hospital  
Roosevelt Island, New York

Rishi A. Kothari  
Advanced Specialty Education Program in Orthodontics and Dentofacial Orthopedics  
Jacksonville University  
Jacksonville, Florida

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Staten Island, New York

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Akron, Ohio

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Queens, New York

Jonathan R. Zysik
General Practice Residency
St. Joseph’s Hospital Health Center
Syracuse, New York

PhD and master’s degrees

PhD

Oral Biology
Jayaleka Amarasinghe

Tobias K. Boehm

Heather Conti

Shinsuke Onishi

YoungBum Park

Biomaterials
Swati Dabade

Oral Sciences
Yasser Alasowi

Ziad Almannie

Abdulredha Al-Mazdi

Khalil Benkhaial

Husain Ghadhanfari

Jinsuk Lee

Kathiravan Mohan

Javier D. Sanz Moliner

Namrata Nayyar

Maria G. Perez

Maria Protopapadaki

Namrata Nayyar

Javier D. Sanz Moliner

Kathiravan Mohan

Jinsuk Lee

Khalil Benkhaial

Abdulredha Al-Mazdi

Yasser Alasowi

Swati Dabade

YoungBum Park

Tobias K. Boehm

Heather Conti

Shinsuke Onishi
I vividly recall the first time I met Bill. There was a meeting of the deans to talk about how the university could continue to grow in the face of impending state funding reductions. I showed up as a young associate dean in the law school. I remember at one point during the meeting that one of the deans, who I didn’t recognize, stood up and said some very smart and perceptive things. Without being obnoxious at all, he made important, bold statements, but put them out there in a funny, straightforward manner that made everyone immediately comfortable and at ease. I was greatly impressed.

“Who is that guy?” I asked. Turns out it was Bill Feagans, a name I would never forget. I still think of that moment at the meeting whenever I hear his name.

In on all the jokes
Sebastian G. Ciancio, ’61
SUNY Distinguished Service Professor; chair, periodontics and endodontics
April Fools’ Day was one of Dean Feagans’ favorite “holidays,” because he loved being in on the faculty’s many and varied practical jokes. I was the target of more than one.

On one April 1, Russ Nisengard and I were summoned to Bill’s office. Bill looked very serious. He removed his glasses and said, “I needed to see both of you because there have been complaints lately about your attitudes toward students.” He turned to me gravely. “Seb, I hear that you have been observed in the clinic, pinching a female student. What do you have to say?” I was dumbfounded, and protested that this had never, ever happened in any way, shape or form. He put his glasses back on, waited a beat and added, “Well, I also hear you’ve had similar engagements with male students, too…” and that was when he lost his composure, cracking a grin at his accomplice, Russ, smirking behind me. The jig was up.

Mentoring the mentors
Davis S. Garlapo, ’68
Professor, restorative dentistry
I was a young and very naive academic clinician at the start of my career when Bill assumed his position here in 1970. Having just received a DDS and being in the midst of specialty training in prosth-
dontics, I was quite certain I knew what it took to succeed as a dental professional and so I approached my clinical mentoring of students with an authoritative and self-assured demeanor consistent with my perceptions.

Recognizing how I was going about my interactions with students, Bill took me aside one day as he made his visits into the clinics. In what was a most kind and gentle manner, I remember to this day how he suggested that mentoring was much more than critical reviews of students and personal demonstrations of superior knowledge and abilities. Rather, he said, it was engaging, motivating and relishing the joys of individual student growth and success, no matter how great or how little.

A cockeyed optimist

Robert J. Genco, ’63
SUNY Distinguished Professor; vice provost and director of the Office of Science, Technology Transfer and Economic Outreach

From the beginning, back in the early 1970s, Bill always had a strong vision that he carried forward to balance the school’s clinical and research endeavors. This entrepreneurial spirit of his was the mark of a true optimist, and he was an opportunist in the best sense of the word. For example, Bill was very aggressive at times in seeking out opportunity for the students and faculty. I remember clearly when there was an opportunity for salary increases for faculty in the state system, which doesn’t happen often. He worked day and night to ensure that his faculty received those increases.

Another time, I went to Bill, feeling down and defeated because a very valuable faculty member in my department was close to leaving our school for an attractive offer elsewhere. Bill immediately said, “Tell me about this. Let’s see if we can work out a solution to keep this person.” And we did. He took these problems as challenges, always with a can-do attitude.

It’s all about family

Gerard “Whiz” Wieczkowski, ’69
Associate professor, restorative dentistry

Next to my dad, Bill Feagans was the man I admired most. He was caring, giving, always thoughtful of others, and was the soul of our school.

Dr. Feagans was very proud of his family, but he also took pride in the dental school’s families; he followed with interest each of our three children through college, graduate school and into their professions. He always asked how our son Jeff, an attorney, was doing. While Neil, our other son, was getting his master’s in English at UB, he worked in the dental school several evenings a week, manning the front door. Dr. Feagans, on his way out in the evening, would always stop by and chat. And not just a cursory “Hi,” but he would really take time to talk. I imagine Dr. Feagans was often late for dinner because of those conversations. Our daughter, Julie, spent three years in Kenya doing her PhD primatology research. When she returned, Dr. Feagans, who was then retired, still remembered her and gave her a signed book on primates. That was Bill Feagans.

Trickle-down respect

Donald F. Hanavan
Instructional support assistant, prosthodontics

Once or twice a day Dr. Feagans would walk through the whole school, greeting everyone by name as he passed by. My supervisor, Mr. Laurie Zabaldo, and I were no exception. As Dr. Feagans would walk by the lab he’d say, “Hi Laurie, Hanavan,” and we would wave and yell “Dean Feagans!” After a couple weeks of that same greeting, I realized that the dean might have forgotten my first name. So I thought of a great way to remind him without embarrassing him (after all, he was the dean). The next time I saw him, I said, “Guess what, Dr. Feagans? I looked through the school phone book, and I’m the only Don in the whole school!” He looked at me with a smile, patted me on the back and said, “Good for you, Hanavan!” then turned and walked away.

Despite the fact that after 37 years and countless conversations, Dean Feagans never once called me Don, it wasn’t because he didn’t take a personal interest in me, or in every single person he met. That was just one of his many gifts—a trickle-down respect he gave to everyone, which in turn inspired us all to be our best.

FEAGANS WATCHES ANGELO DELBALSO, ’72, AND TECHNICIAN LINDA READ DEMONSTRATE THE ZONARC RADIOGRAPHIC MACHINE. 

SETTING THE FINAL STONE, SQUIRE HALL DEDICATION, 1986. ▲
dental products manufacturer headquartered in Germany had a problem. Company representatives suspected that someone was selling counterfeits of a brand-name composite resin in foreign markets. The questionable goods had been packaged professionally, matching authentic products in outward appearance. Without specialized help, it wasn’t possible to tell whether materials were real or imitation.
The manufacturer called on School of Dental Medicine scientists for help. Peter and Mary Bush, husband-and-wife UB researchers, had recently presented at a company symposium in Frankfurt, discussing the database they and colleagues had compiled of the chemical and physical characteristics of more than 100 modern and historic composite resins.

If the suspicious foreign material were in fact genuine, it would contain aluminum, barium and silicon and have the same microstructure as the brand-name material whose properties the UB scientists had documented.

Peter Bush, director of the South Campus Instrumentation Center in Squire Hall, offered the center’s services pro bono. Within days, the company had an answer. And the School of Dental Medicine had strengthened its relationship with the manufacturer, a major industry player that had already retained Carlos Munoz, chair of the Department of Restorative Dentistry, to lead a multiyear clinical trial for a new composite resin.

For an institution looking to expand collaborations with private industry, the scenario was pure win-win.

Interested in what’s next

The School of Dental Medicine is making relationships with the private sector a high priority. Privately funded projects enable faculty and students to conduct cutting-edge research, improve oral health care and benefit consumers by bringing better products to the market. School-industry connections also enrich the educational experience for students who will be working with the dental industry in their practices.

School-industry partnerships also generate revenue for the school. In the first 10 months of fiscal year 2009, faculty conducted more than $986,000 worth of research funded by industry, according to Anne Meyer, the school’s associate dean for research.

In recent years, more than 100 companies have supported projects at the School of Dental Medicine, including clinical trials and laboratory evaluations of products ranging from dental adhesives and whiteners to a nasal spray that could act as a dental anesthetic.

“Our faculty are not just interested in what’s available now,” says Dean Richard Buchanan. “They are interested in what’s next.”

“It’s vital to the world at large, because what we’re talking about is moving materials and treatments into the clinic,” Meyer says. “In dentistry, we want to move things from the laboratory bench to the point of care.”

That is the perspective Carlos Munoz brought when he came to the school in 2004. He had extensive experience partnering in research with dental products suppliers as a faculty member at Loma Linda University School of Dentistry. Indeed, the German company with the counterfeit problem was one of Munoz’s long-standing clients.

And although the school’s quick work on the company’s suspect resin did not generate revenue, the effort enriched the connection in other ways.

Dhruvika Patel, a dental student, had the opportunity to participate in the investigation. She obtained samples of the suspect composite resin and other potentially fraudulent materials through relatives in India and examined them, along with a sample from China, under a scanning electron microscope in Bush’s lab.

The research was an opportunity for the school to show off the capabilities of its unique composite resin database. And the project generated goodwill with an important industry partner. “The goodwill has an effect in that the company will think of us again to sponsor another study,” Peter Bush says.

Established and new

Partnering with industry is a work-intensive process of building trust. Longtime faculty members such as Robert Genco, director of the Periodontal Disease Clinical Research Center, and Sebastian Ciancio, chair of the Department of Periodontics and Endodontics and director of the Center for Dental Studies, have developed strong relationships with industry in their decades at UB.

Working with industry partners, Genco was principal investigator for four multicenter clinical trials that were pivotal in FDA approval for products. Ciancio, who has overseen more than...
$8 million in industry-connected clinical trials, says most industry partners are repeat clients.

And new faculty are bringing industry expertise and clients with them to Buffalo.

Sebastiano Andreana, a dental implants expert who left UB in 2005 for a position at the pharmaceuticals company Pfizer, followed by a position at Loma Linda, returned to UB in December. His career has included designing clinical studies and helping to launch a number of dental products and materials, including mouth rinses and a dental laser.

Donald Antonson, associate chair of the Department of Restorative Dentistry, joined UB in 2007 with a wealth of industry experience, having served as director of clinical research for Dentsply Caulk, a division of the world’s largest professional dental products company.

Antonson continues to work closely with industry partners, evaluating products for such companies as Ivoclar Vivadent, an international dental products supplier whose U.S. headquarters is in Amherst; Dentsply International; GC America; Kerr Corporation; and Ultradent Products.

“You have to spend the time to be successful,” he says. “It doesn’t just come to you. You attend meetings, you contact companies, approach their R&D directors, their product development specialists, raise questions and provide feedback. Afterward, if your advice has been useful, they engage in further interactions leading to product improvement and learning.”

He adds that a benefit of the interaction is new information and the eventual exchange and incorporation of new ideas into the dental curriculum.

Munoz, who set up a biomaterials laboratory at the school in 2007, invites industry representatives to visit. His research facility houses a profilometer that measures surfaces’ roughness, a universal testing machine that assesses how much stress materials can withstand, and a color booth where researchers check how products look in different types of lighting.

Another new capability of interest to industry partners is the school’s electronic oral health record system that will bolster the research enterprise in addition to improving patient care.

“To have the electronic oral health records, you must have certain protective processes in place,” Meyer says. “You must have very good control of your data. We have the necessary controls, and if a company is doing a clinical research study with us, we can protect their information very, very well.”

Changing practice

Products ranging from Dentsply Caulk’s self-adhesive cement SmartCem2 to Crest’s Glide Floss were tested at UB. Now they are in widespread use.

Ciancio’s center is active in numerous industry-sponsored research projects that may lead to breakthroughs in dentistry. He and colleagues recently completed a study evaluating the effectiveness of a device that uses ozone to kill bacteria and halt tooth decay.

“If the study’s results are positive, it will mean that for many small cavities, people won’t have to have decay drilled out of their teeth; ozone can be applied to stop the decay,” Ciancio says.

He and fellow researchers are also conducting a clinical trial of a nasal spray that numbs the upper jaw, potentially eliminating the need for painful anesthesia injections preceding dental work on the upper arch. If successful, he predicts that the product “will change the whole way dentistry is done.”

Genco, who now also directs the office responsible for commercializing inventions of UB faculty and students, says partnerships that bring academia and business together are vital in delivering new goods to the market.

“For products invented by UB faculty, the industrial partner often will actually develop the material and has a license to develop it. They often take responsibility for providing the safety and efficacy data necessary for Food and Drug Administration approval, which is a very expensive proposition. They’re responsible for manufacturing, quality control, distribution, marketing and sales. So it’s a very necessary partnership—the university is not well-suited to do those things.”

George Tysowsky, Ivoclar Vivadent’s North America vice president of technology, says university partners play a critical role in helping to launch products his company creates.

“We feel we’re excellent in developing new technologies,” he said. “But we utilize universities in their clinical and specialized expertise to validate the basic fundamentals of the products, as well as the product’s performance in laboratory and clinical settings.”

Ultimately, partnerships between...
universities and industry also serve the public by keeping subpar products from reaching consumers.

“You need to be able to tell your industry sponsors some things they don’t want to hear,” Meyer said. “Perhaps their new best idea isn’t turning out so well. You need to be able to say that. There are different kinds of sponsors. Some will be very unhappy and may just finish it there. But other sponsors, and the majority of sponsors, will say, Why is that happening? Why isn’t this working the way we thought it would?”

Students trained in an environment where faculty conduct research for industry will have better critical thinking skills when they become dentists and start purchasing products for dental practices, Meyer said.

“Instead of just taking the Dear Doctor speech, hook, line and sinker, they can ask more probing questions—What happened in the clinical trial? An educated customer is a better customer,” she said.

Patel is a perfect example. Working with Peter Bush, she discovered that a Chinese sample of the German manufacturer’s brand-name composite resin was indeed an imitation, containing silicon but missing the aluminum and barium that the genuine product included. One of two Indian samples was also bogus.

Patel, who had practiced dentistry in India, had often wondered why some brand-name dental products were available at a wide range of prices in her home country. Her research provides an unsettling answer.

“It’s a red flag for everybody involved in dentistry who is purchasing the dental material, for the distributors and the dentists who are buying from them,” she said. “Everybody is tempted to buy the cheaper material, but you always have to find out why that is cheaper—it could be fake.”
The president of the UB Dental Alumni Association describes the organization and explains the value of getting involved.

What are your duties as president of the alumni association?

In terms of actually making the association run, I’d say my duties are basically ceremonial. I chair the meetings of the executive council. When anyone wants to speak with an official of the association, that call goes to the president. I make minor financial decisions. I give the alumni address at commencement. And when we hand out awards or when an event calls for words from the association, that’s me.

How did you get involved in leadership?

I’ve been a member of the executive committee for a while—five years. I was approached by Russ Nisengard a few years ago to be secretary of the association. Russ has worn all kinds of hats here—he was interim dean when I was a dental student and he was dean for postgraduate affairs at the time he asked me to consider becoming an officer—so he was both a boss and someone I respected—and I said Yes. Of course he didn’t tell me what that turns into. The immediate past president, Josh Grant, was asked by Russ to be the vice president—they’re both periodontists, so that was a connection—and he didn’t realize that would automatically make him president.

How large is the association?

That depends on how you define it. Last year we had a total of 4,678 alums. Every alumnus gets this magazine. Of that number, 1,640 are dues-paying members.

What does the association do?

We act as a liaison between graduates and the school. I think we’re focused more now on how the school is doing financially—a lot of alumni were here when the school was completely state funded—so we’re trying to do what we can to get the word out about development efforts at the school. We also support student activities in the school.

The dental meeting and the reunions, of course, are main activities. The Buffalo Niagara Dental Meeting is the 15th-largest dental meeting in the U.S., which is saying something, considering how small the market is here. And we hold the five-year reunion dinner dance on Friday night of the meeting.

We maintain the database of alumni for the school and we also maintain the Web site DDS Connect for dentists who are looking to hire or sell and dentists who are looking for jobs.

How does the association support students?

We do a number of things every year. We are a yearbook sponsor; we provide refreshments for the patients who are here for board exams for seniors; we give awards to junior and senior students; we fund the nameplates affixed to the operatories when students graduate; we support the senior award banquet, the Billy Barue golf tournament, student travel to the ASDA research conference, the Hanau Cup hockey game, and we contribute to the Buffalo Outreach and Community Assistance (BOCA). And we give new graduates the privileges of dues-paying members for two years at no cost.

We also try to respond to student requests for other kinds of help, such as setting up occasions when students can meet and interact with community practitioners to hear firsthand about practice in the real world.

Who does the day-to-day work of the association?

Marilyn Sulzbach, the executive secretary of the association, supported by Sherry Szarowski and Carol McCourt. Lisa Jerebko handles the dental meeting details.

Why should alumni get involved in the association?

Alumni who get actively involved with the association are naturally much more involved with the school. For instance, alumni are helping with curriculum review and reform, so we can influence the future of the profession. We have two alumni members on the dean search committee, so we have an opportunity to influence the leadership of the school.

And we can use help. There’s a lot to do and there is a group of stalwart members who have been doing this work for a long time—especially the meeting and the reunions. Getting involved with the association would be a great way to honor them.
Dental Alumni Awards: call for nominations

The UB Dental Alumni Association will present its two highest awards at the 2009 reunion dinner dance. We are now seeking nominations for these awards.

**Honor Award:** Bestowed annually on a graduate whose enthusiastic and untiring endeavors have helped to promote the continued growth, development and success of the UB School of Dental Medicine.

**Humanitarian Award:** Recognizes a graduate who best exhibits unselfishness, concern for others, commitment to dentistry, commitment to and involvement in his or her community, high moral character, and leadership in the community.

If you wish to nominate someone for either honor, please contact the alumni office at 800-756-0328, ext. 2, or (716) 829-2061; fax: (716) 829-3609; e-mail: msulzbac@buffalo.edu.
Joe Massaro, ’58, and his wife, Nancy, a dental hygienist, will celebrate their golden wedding anniversary on July 4, 2009. They reside in Floral Park, N.Y. Sebastian G. Ciancio, ’61, was installed as president of the International Academy of Periodontology. Ciancio is professor and chair of the Department of Periodontics and Endodontics.

Joel Goldberg, ’70, is still married to Myrna, the same love of his life who went through dental school with him. Their daughter, Jennifer, who was born May 1970 (graduation time), has two children, Heather (age 13) and Zachary (age 12), who are bar- and bat-mitzvahed. The family is planning a trip to Europe in June 2009. Congratulations to Robert Joynt, ’70, for having the Class of 2009 dedicate this year’s yearbook to him. Joynt retired from the School of Dental Medicine in October 2008 after 38 years of service.

Michael J. Levine, ’71, received the Educator Award from the American Academy of Periodontology in recognition of his excellence in teaching. Levine is clinical professor in the Department of Periodontics and Endodontics.

Chet Gary, ’78, JD, editor of the Eighth District Bulletin, received honorable mention in the 2008 Bernard P. Tillis Award Competition. Gary was recognized for his editorial, “If your conscience could talk,” which appeared in the 2007 holiday edition. Lt. Col. Nora Townsend, ’81, retired from the N.Y. Air National Guard after 20 years of military service. Townsend served in places around the world, including Japan, Honduras, Trinidad and in the U.S. She attended many educational events and institutions during her military career, including the Air Force Institute of Pathology, the National Safety Transportation Board, courses in forensic odontology and combat medical training. Townsend said it was a very rewarding experience.

Heidi C. Crow, MS ’91, TMD ’91, has been appointed acting associate dean for advanced education (see story on Page 6). Seb Andreana, MS ’95, was appointed vice chairman of the science and research committee of the Academy of Laser Dentistry. He was also appointed as reviewer of the Journal of Osseointegration and to the editorial board of Doctor Laser, section of periodontology. Andreana is currently associate professor in the Department of Restorative Dentistry and director of the Implant Dentistry Program. Congratulations to Sumathi and Valli Nadarajah, MS ’95, GPR ’00, on the birth of their son, Gautham, March 13, 2009. They also have a daughter, Mishaali, 7.

Fadi Ayoub, ’97, GPR ’98, received the 2009 William M. Feagans Award. Recipients of this award “shall have shown to students a concern that encompasses the finest aspects of academic dentistry, tempered with an appreciation of the demands of real-life dentistry and the inherent challenges of student life.” Ayoub also received the Richard A. Powell Award, presented “to a faculty member who in the considered judgment of faculty and students is an outstanding educator.”

Benita D. Sobieraj, ’97, GPR ’98, received the Class of 2009 Educator of the Year Award and was the faculty speaker at commencement. Kevin Chin, ’04, has become a partner in a general dentistry private practice in Philadelphia, Pa. He is also currently a clinical associate at the University of Pennsylvania School of Dental Medicine.

Namrata Nayyar, MS ’09, won second place in the Graduate Prosthodontic Table Clinic Competition at the 81st annual meeting of the American Prosthodontic Society in Chicago, Ill., in February.

Oxygen Optional

During the week of March 15-21, UB dental alumni and friends ventured to beautiful Las Vegas. We enjoyed being together, playing golf and the highlight of our trip, climbing Turtlehead Peak in Red Rock Canyon. With minor obstacles, five class of 1983 alumni made it to the 6,200-foot peak. After administration of oxygen and CPR for Ray Niceforo, the crew went back to the hotel to soak in the hot tub and take a nap. Can’t wait until next year: I’m hiring a donkey. — Ray
Recognizing Long Service

At a June reception, the following School of Dental Medicine faculty and staff were recognized for long service to UB: Robert D. Balcerak, ’62, and Davis A. Garlapo, ’68, both in the Department of Restorative Dentistry, were recognized for 40 years of service. Michael F. Skrip, ’77, in the Department of Restorative Dentistry; Nancy C. Marzec, research technician in the Department of Oral Biology; and Geraldine R. Volk, senior dental assistant, were recognized for 30 years of service.

In Memoriam

Caesar J. Daugenti, ’40, of Boise, Idaho, died Dec. 18, 2008. He was 92. Daugenti practiced dentistry in Geneva and Massena, N.Y., until retirement in 1991. Samuel Goldman, ’44, of Liverpool, N.Y., died March 31. He was 90. He grew up in Buffalo, N.Y., and earned degrees in chemistry and dentistry at UB. He earned master’s degrees in orthodontia and music from Indiana University, and master’s degrees in musical theater and theater directing from Syracuse University. In 1964, he briefly served as chairman of the Department of Orthodontia at West Virginia University. Goldman practiced in Liverpool until his retirement in 1983. Francis J. (Babe) Frantz Jr., ’49, of Warsaw, N.Y., died on May 7. He was 88. Frantz grew up in Hornell, N.Y., and studied engineering at the University of Michigan. Frantz practiced dentistry in Warsaw for more than 45 years. Nicholas A. Nicosia, ’54, of Rochester, N.Y., died on April 12. He was 82. Nicosia was born in Buffalo, N.Y., and was president of the Seventh Dental District Society and Monroe County Dental Society, and was membership chairman for the Dental Society of the State of New York. He received the Seventh District’s George D. Greenwood Award, its highest honor. James P. Geracci, ’57, a retired colonel in the U.S. Air Force, died May 7. He was 78. Born in Niagara Falls, N.Y., Geracci graduated from Niagara University and UB and completed postgraduate periodontal training at Tufts University. He served as chief of dental surgery at Nellis Air Force Base before holding executive positions at Dean Witter Reynolds Inc. and Morgan Stanley. Allen R. Fisgus, ’68, of East Amherst, N.Y., died April 29. He was 67. Fisgus was born in Cincinnati, Ohio, and practiced for more than 35 years in Depew, N.Y.

S. Howard Payne DDS, FAP, FACD

A memorial service will be held on Aug. 4 from 4 to 6 p.m. in the Squire Hall atrium for S. Howard Payne, ’37, a retired faculty member who died April 29 in Tucson, Ariz. He was 94.

Born in Buffalo, Payne attended UB and graduated cum laude from the School of Dental Medicine in 1937. He then joined the school’s faculty as a professor and later became assistant dean. After serving on the faculty for 44 years, he retired to Tucson in 1982. In 1983 the school named him Distinguished Retired Clinical Professor Emeritus.

As a prosthodontist, Payne specialized in providing dental implants, as well as other aesthetic and reconstructive dentistry. He also worked in private practice in the Buffalo area.

Payne was elected president of the Academy of Prosthodontics in 1967 and served as president of the American Board of Prosthodontics during the same decade. In 2006, he received the academy’s first Distinguished Service Award.

Payne, a highly sought-after lecturer, taught courses at schools not only in the U.S., but in Canada, Europe, Thailand, Japan, India, Iraq and South Africa, where he was elected honorary member of the South African Prosthodontic Society.

In addition to his presentations at national and international meetings, Payne published several papers and book chapters and served as section editor and consultant to the International Journal of Prosthetic Dentistry for more than 30 years. He was vital in establishing the Department of Dentistry and Maxillofacial Prosthetics at Roswell Park Cancer Institute.

Donations to honor S. Howard Payne can be made to the Dr. S. Howard Payne Postgraduate Prosthetic Scholarship Fund, UB Foundation Inc., PO Box 1232, Buffalo NY, 14240-1232
The University at Buffalo is a premier public research university, the largest and most comprehensive campus in the State University of New York system. The School of Dental Medicine is one of 12 schools that make UB New York’s leading public center for graduate and professional education and one of five schools that constitute UB’s Academic Health Center.

BUFFALO NIAGARA DENTAL MEETING

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Friday, October 23
Louis Malcmacher, DDS
The Hottest Topics in Dentistry Today
Carol Tekavec, CDA, RDH
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If you are an alumnus and have speaking experience and would be interested in speaking at a future Buffalo Niagara Dental Meeting, please contact Lisa Jerebko at (716) 474-1024 or ljerebko@roadrunner.com.