THE ORTMAN FAMILY LEGACY
A century of service in restorative dentistry
It was a year ago that I wrote my first message to readers of UB Dentist as the incoming president of the UB Dental Alumni Association. In that message, I looked forward to the arrival of our new dean, Michael Glick. In this message, now as continuing president of the association—but not president for life—I will report on three highlights of the past year. Next year, perhaps, my successor can look forward again.

These are trying times everywhere, of course, but especially for the State University of New York and, consequently, for the School of Dental Medicine. So my first highlight of the past year is that we survived it. The “new” dean became simply “the dean”; he moved the school forward in the face of ever more draconian budget reductions—touching us everywhere, most visibly in the reduced ranks of our dental assisting corps. But from what I see from my vantage point inside the institution, the school maintains a positive feeling. We’re optimistic no matter how uncertain the immediate future looks.

During the past year, we prepared for, practiced for and finally entertained the site visitors from the Commission on Dental Accreditation. I have five linear feet of documentation on a shelf in my office supporting the accreditation of the Advanced Education in General Dentistry Program. You will find a news item on the site visit in this issue of UB Dentist, and news of the visitors’ final report, now in preparation, in the spring issue.

At the dean’s direction, the school also worked through a half-year-long strategic planning process. The process is described in an article in this issue; details of the plan will be reported in future issues. The accreditation work was an opportunity to realistically assess where we are today, not just where we think we are. The strategic planning work was an opportunity to describe where we want to be in the future and to map paths that will get us there.

Finally, and apart from the accomplishments of the past year, I can report that Dean Glick has been an active participant in and supporter of the activities of the UB Dental Alumni Association. He has attended most of our board meetings—including one on his first day at the school—and all our major events. He knows we’re an important part of the school. Some of you may have seen us together at a reception for alumni in Downtown Disney during the ADA convention in October and again at an alumni association-sponsored “meet the dean” reception during the Greater New York Dental Meeting in November. We look forward to the next year of this productive partnership.

Frank Barnashuk, ’80, president, UB Dental Alumni Association
ON THE COVER:
Images from the lives of the late Harold T. Ortman, his son, Harold R., and his grandson, Lance.

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1  Accreditation site visit a success

Dean Michael Glick’s message to the faculty and staff following the Commission on Dental Accreditation (CODA) site visit in September tells the story:

“Congratulations to everyone! The site visit is over and we did what we set out to do. We showed our visitors what a great school we have, and they were impressed. I know the last couple of weeks, and even months, have been hectic and sometimes stressful. The result was spectacular. Thank you all for your efforts! Probably the most telling message we got from the site visitors was how impressed they were with our students, staff and faculty. They kept pointing out how everyone took pride in being here and how we all worked together as a team. I am very honored and proud to be the dean of our dental school.”

Immediately before its departure, the CODA site visit team presented their preliminary report to Joseph Zambon, chair of the accreditation steering committee, other members of the committee, Dean Glick, UB President John B. Simpson, Provost Satish K. Tripathi and Vice President for Health Sciences David L. Dunn. Six programs were found to be in compliance with all standards—AEGD, oral and maxillofacial pathology, orthodontics and dento-facial orthopedics, pediatric dentistry, periodontics and prosthodontics—and three programs received preliminary recommendations. The next step in the process, completed in November, entailed a review of the written preliminary draft site visit report and comments on it, correcting factual inaccuracies, noting differences in perception and/or reporting on progress made in implementing the few recommendations received by the endodontics, general practice residency and predoctoral dentistry programs.

The preliminary site visit report and the school’s response will be considered at the mission’s meeting in early February at which the accreditation status of all programs will be finally determined.

Final results will appear in the spring issue of UB Dentist.

2  Shils Award to Glick

Dean Michael Glick has been named to receive the Edward B. Shils Entrepreneurial Education Award.

The award is given by the Shils Entrepreneurial Education Fund, which is administered by the American Dental Association Foundation, to recognize outstanding entrepreneurial initiatives that educate the community at large on the impact of oral health and provide educational opportunities for those in the dental industry.

The nominating committee cited Glick “as an outstanding transformational leader” and for his “steadfast editorial voice and advocacy on behalf of the underserved.”

“I am fortunate to have been given opportunities to be involved in undertakings that I believe are important and to have been given a platform from where I have been allowed to articulate my opinion about issues that I am passionate about,” Glick says. “It is humbling to know that my peers consider these, for me very rewarding endeavors, valuable and noteworthy.”

Glick has been an advocate for expanding the role of oral health professionals to include certain health screening and monitoring responsibilities in the dental office.

“The rise in cardiovascular disease and diabetes is a global issue for which successful disease-prevention strategies require an integrated approach that incorporates health care professionals across disciplines,” according to Glick.

Glick also received the 2010 American Dental Education Association’s William J. Gies Foundation First Place Editorial Award for his JADA editorial, “Expanding the Dentist’s Role in Health Care Delivery: Is it time to discard the Procrustean bed?” It appeared in the November 2009 issue.

You can help

Third-year dental student Ryan Smith lost his wife, Megan, this November to acute myeloid leukemia that was discovered only when she was giving birth to their first child. Now Ryan needs help with the expense of providing care for his 4-month-old daughter, Rylee Hannah Smith.

Donations to help support Rylee’s care can be sent directly to Ryan Smith at 2755 N. Forest Road #A, Getzville, N.Y. 14068. You can read about Ryan and Megan at meg.creatingyourhappiness.com.
ONTOLoGIST JOINS FACULTY

Alan Ruttenberg has joined the School of Dental Medicine as a member of the Department of Oral Diagnostic Sciences and director of the Buffalo Clinical and Translational Data Exchange. He is also affiliated with UB’s New York State Center of Excellence in Bioinformatics and Life Sciences, working with the informatics and Ontology Group. Ruttenberg is coordinating editor of the Open Biomedical Ontologies Foundry, and co-chair of the OWL working group, W3C Ontology community.

His previous experience focused on the areas of bioinformatics and computational biology. He was a senior scientist in computational biology for Millennium Pharmaceuticals and most recently principal scientist of the Neurocommons Project. His work focused on computationally aided discovery in the domain of neurological diseases. He continues to develop it in collaboration with UB’s Center for Brain and Behavioral Informatics and at the dental school to support translational research in bioinformatics and clinical neuroscience. Other areas of investigation are development of a surgical pathology ontology database with Jose Tapia, assistant professor of oral diagnostic sciences, and development of a dental ontology with potential for use in electronic oral health records with the school’s Office of Information Resources staff.

OUTREACH TO BUFFALO’S WEST SIDE

Student volunteers led by faculty members Heidi Crow and Yoly M. Gonzalez-Stucker provided examinations and cleanings for two days in November at the Judge Joseph S. Mattina Community Health Center. Follow-up care was available at SDM clinics.

UB’S ASDA PRESIDENT NAMED COUNCIL CHAIR

Catherine Adamson (class of 2012), president of the school’s chapter of the American Student Dental Association (ASDA), has been appointed chair of ASDA’s National Council on Professional Issues. The council’s primary focus is in the areas of dental practice administration, public health, access to care and ethics. Her one-year term will begin at ASDA’s annual session in Anaheim, Calif., in March.

Dean Michael Glick congratulated her in a message to the school in which he said, “I know that Ms. Adamson will represent UB, the School of Dental Medicine and the organization admirably. I look forward to witnessing her growth here as a student and later as a dental leader.”

An all-new Harriman Quad

The restoration of Harriman Quad showcases sustainable landscaping. The 2.3-acre central quadrangle on the South Campus, fronted by Squire and Foster Halls on the east and north sides, has completely redesigned new seating areas and new plantings that feature several dozen species of hardwoods, shrubs, ground covers and perennials native to Western New York, including basswood, a deciduous tree that once common is now rare in the region. Workers replaced damaged locust trees and pest-prone ash trees with more than 100 new canopy and flowering trees.
Your election as ADA president caps a long career in organized dentistry. What got you started?

My career in organized dentistry started as a direct result of several key mentors involved in my general practice residency at Strong Memorial Hospital at the University of Rochester. These were individuals who were active at local, state and ADA levels. They had intense passion for what they were doing and believed strongly in making a difference in the profession. The example set by these mentors made a huge impression on me as a young dentist. My wife and I were invited to several meetings and social events and became lifelong friends with many great people.

During your campaign (March-September 2010), you were on the road every week. How many speeches did you make?

The campaign was indeed intense. Election rules stipulate that candidates for the office of ADA president-elect speak officially only at meetings to which they all receive an invitation and are able to attend. In other words, all four candidates had to be able to be at a meeting in order for anyone to attend. As fourth-year trustees for the ADA, our official duties came first, but nonetheless, we visited 12 regional meetings. The official kick-off of the campaign occurred at the New England Dental Leadership Conference in Maine in late March, where leaders and delegates from the six New England states gathered for three days. This format was typical of most of our stops. We were each given 8-10 minutes for opening remarks and then answered in-depth questions for approximately another 10 minutes. Following the questions, a 3-minute wrap-up finished the session.

In addition to the official campaign stops, our presence at large regional meetings such as the Greater New York Dental Meeting, the Yankee Dental Congress and the Midwinter Meeting in Chicago were important as venues for meeting many people.

In Orlando, each candidate presented to the ADA House of Delegates and then made individual presentations to each of the 17 district caucuses, to ASDA and several of the dental specialty organizations. All told, we probably gave at least 30 speeches and presentations during the election process.

What issues do you plan to focus on during your term?

You deal with pertinent issues of the time, while at the same time always scanning the horizon, trying to envision emerging topics of concern and opportunity.

Some of the immediate issues are dental workforce, overcoming barriers to care, oral health literacy, dental education models and diversity.

How much of your time will be devoted to ADA business during the next two years?

A very important question: As an elected officer of the ADA you become the voice and face of the profession for the duration of your term. Obviously, this requires a great deal of travel and face-to-face meetings. As it has been as a trustee, balancing the various aspects of my life is crucial. For the next two years it will be even more challenging. Last year, I was away on official ADA business more than 120 days and that will certainly escalate in the future. When I’m in my private office, we all work very long days and maintain our focus on patient care. My partners and staff are very helpful with all this.

Your son Tim is a second-year dental student at UB. Is he interested in organized dentistry? Is he happy that his dad has the top job in organized dentistry, or does he wish you’d waited a couple of years?

Both of my sons have always been involved with most of my trips and meetings over the course of my career in organized dentistry. I am most pleased that they both chose dentistry as their profession. Chris graduated from UB in 2008 and is active in the Monroe County Dental Society in Rochester. Tim is very involved with ASDA activities both at UB and at regional meetings.

Tim and many of the students at UB offered me a great deal of support during my campaign. Tim is proud of my accomplishment and knows the timing was right.
When Michael Glick started his tenure as dean of the School of Dental Medicine, one of the things he observed was that faculty and staff often knew fairly little about what happened outside of their departments and that each department functioned somewhat independently—with its own goals and approaches.

He thought a central focus and a common set of objectives could connect people without interfering with their good work. The preparation for accreditation review was already bringing people and departments together.

Glick proposed to take that momentum and use it to develop a new strategic plan for the school.

He appointed Sandra Flash, executive director of academic and student affairs, to facilitate a strategic planning process that spanned six months.

Flash circulated a strengths, weaknesses, opportunities and threats (SWOT) survey to the faculty. From the respondents, 60 “thought leaders” in the school—with different histories, representing diversity in thought and position—were selected to speak for different areas of the school in three day-long planning sessions.

Scott Nostaja, UB senior vice president and chief operations officer, moderated the first two sessions; Stephanie Crowley, a well-known graphic illustrator who specializes in corporate brainstorming sessions, was hired to visualize the sessions.

The planning group met on April 24, May 15 and June 5. After digesting the group’s work, Glick reported on Nov. 18 to a full house of faculty, students and staff in the auditorium in Allen Hall.

He guided his audience through the work that began with defining what a mission is (why the school exists), and what a vision is (where the school wants to go).

Using the colorful illustrations from the planning sessions, Glick addressed the imperatives discussed in the May 15 planning meeting: that the strategic plan should be guided by increasing the school’s visibility, improving internal communications, creating a culture of trust and respect, increasing endowments and funding and, finally, by asking what the school wants to be good at.

Three major strategic categories emerged from discussion of the imperatives: visibility, clarity and culture.

The planning process developed specific strategies in each of the three key categories. Visibility should be addressed on campus and in the community with public relations and marketing, in Albany with government relations, and, more widely, throughout the world of dental education.

To work toward those goals, the school has hired a chief marketing officer.

On the issue of clarity, the planning group wanted to further refine a shared understanding of what the school’s “products” are and how to maintain the momentum they have achieved through the planning process.

Culture, or, as it came to be framed, how to nurture positive culture change, was the category that produced the most discussion. Half the bullet points identified communication among colleagues, between departments, between faculty and students and with patients. The planners agreed that enhanced communication would improve morale, performance and patient care.

To achieve this, Glick has instituted town hall meetings to which the entire school is invited.

Glick said he had once seen a broadcast about NASA in which a janitor said his job was “to put a man on the moon.” This is the kind of focus on mission he wants from everyone in the school.

And, finally, Glick introduced the school’s new vision: defining excellence in global health. In this vision, global refers to both the world and to the body as a whole.

He ended his presentation with a hope for the future: that this will be the start of a “Buffalo effect.”

“When other schools of dental medicine proceed as we have, I want them to use Buffalo as the model of excellence in everything saying, ‘We need to do this the Buffalo way,’” Glick said.

He stepped back and said, “What do you think?” The audience in Allen Hall burst into applause, some shouting, “Well done!”

—Sara Saldi

UB School of Dental Medicine maps a strategic plan to define excellence

When Good Isn’t Good enough
The family will be missed because it has contributed significantly to the heritage of the school.

PROFESSOR DAVIS GARLAPO
Lance Ortman’s retirement in January not only ends the last chapter of the career of one of the dental faculty’s most admired and respected members, but also marks the close of a century-long Ortman association with the School of Dental Medicine.

Since Lance’s grandfather, the late Harold T. Ortman, graduated as a doctor of dental surgery in 1911, three generations of Ortmans have had an impact on what is now known as restorative dentistry. Now with Ortman offspring all firmly embedded in other careers, there will be no more Ortmans in the building, but, in various ways, the Ortman name and legacy will be a continuing presence.

There never appeared to be any push to enter dentistry in the Ortman family. Harold R., Lance’s father, says he never was urged by his father or his uncle, Clarence Thorn, who graduated from the dental school in 1904. He felt it was a logical calling because of his exposure to it, working in his father’s lab as a youth before entering the dental school in 1938. Lance, too, recalls a childhood of playing in the laboratory of his grandfather’s dental office on Buffalo’s East Side and then working in his father’s office lab as a youth. He characterizes his entrance into the profession “as natural as eating breakfast.”

Lance’s father was indeed surprised when Richard Powell, chair of operative dentistry in 1969, congratulated him on his son’s acceptance into the dental school. “Lance never gave me an inkling that he had even applied to dental school,” recalls 93-year-old Harold R., a 1941 dental school graduate, faculty member and department chair during his 46-year career. “I always thought Lance was going on to become a veterinarian.”

He’d made the assumption based on his son’s study of zoology at the University of Vermont. But as Lance describes it, there wasn’t much of a pre-dental curriculum in those days—the pursuit of a science major was the only requisite.

On his way to dental school, he took one last road trip with a group of friends—to the massive mudfest known as Woodstock. In the group was a Buffalo girl named Joyce Klein, whom he’d met during his senior year in Vermont and who would eventually become his wife. They grooved to favorites like Crosby, Stills and Nash, the Jefferson Airplane and Johnny Winter.

Equipped with the dental tools his grandfather had used during his 57 years in the profession, Lance entered the dental school in fall 1969 and went on to graduate with honors.

At one point, he studied under his father. “I took his course, but whenever it came to working on the floor with patients, he never worked with me. We always kept
a very comfortable distance. He was very neutral and fair about the whole thing,” he says.

Lance was a teaching assistant in the postgraduate program. “It was easy to relate to the students because we were close to the same age,” he recalls. “There’s an ‘a-ha’ moment when you see students put it together to help a patient. I found it very rewarding.”

He became a full-time faculty member in restorative dentistry, eventually serving as associate dean for clinical affairs and interim department chair. While he stopped practicing in 2009, he continues as executive director of the faculty practice group.

He has seen significant changes in his field during his 35-year career. “Implants are now routine procedures—that’s a huge advance. In my grandfather’s day, they put a silver filling in it or you took it out. That was about it. A lot of teeth were extracted. Most of the population accepted being in dentures in adulthood. Now we have all kinds of choices of prosthetic materials. The pace of acceleration is just startling. It’s exciting and challenging.”

The family involvement in medicine dates back to Prussian-born Adolphus Ortman, Lance’s great-great grandfather, a physician who was instrumental in founding the University of Minnesota Medical School. The family journeyed to Buffalo when Lance’s great-grandfather Barnim, a manager in the grain milling business, was recruited to head the Urban Milling Company in Niagara Falls, N.Y., the first electric wheat mill in the U.S. Harold T., Barnim’s youngest child, decided to enter the dental school in 1909 to begin what was a two-year program at the time.

After graduation, Harold T. began his private practice in what Lance recalls as “the classic dental office” at 1266 Genesee St. in Buffalo above Irr’s Drug Store. Lance recalls climbing up to his grandfather’s office amid patients lining the stairs. “My grandfather didn’t exactly keep appointments—he’d tell you to come Tuesday night. He worked long hours and helped all those people. I think that level of service made an impression.”

Although Harold T. was not a dental school faculty member, he was a dedicated alumnus and lifelong supporter of UB’s football program. In fact, he claimed that the only day of work he ever missed as a dentist was for a UB Bulls game.

That work ethic was also a trait of Lance’s father. Harold R., who worked 16-hour days. He started his day seeing patients in his home office at 3800 Main St. near the South Campus, hiked across the Grover Cleveland golf course at mid-morning to teach in Farber Hall, returned to his office late afternoon to see more patients, stopped for dinner and then continued working until late evening.

Harold R. began student teaching in 1939 and after graduation was recruited to the faculty in 1942. “They needed teachers at the time and I was proficient because I worked with my dad in his lab,” he recalls.

Harold R. became a popular lecturer, moved with the dental school from its Goodrich Street location downtown to the Main Street campus in the 1950s, helped with the transition to a SUNY school in 1962, became chair of what was then called prosthetics in 1964, started the specialty program in prosthodontics and began a scholarship program that supports American-born specialty students. The Harold R. Ortman Graduate Prosthodontics Clinic in the school houses the program he started.

“He was on the faculty in those years when the dental school matured and he played a significant part in the development of our department,” says Lance of his father’s contributions.

“The family will be missed because it has contributed significantly to the heritage of the school,” says professor Davis Garlapo, a member of the school faculty for more than 40 years.

Garlapo was taught by Harold R., whom he considered to be a very hands-on teacher who reviewed every set of dentures for every patient served at the dental school. Garlapo went on to join the faculty and taught Lance. “He had many of the characteristics of his dad. He was meticulous in how he went about things. He was highly organized, very proficient and very measured in his approach. There was a defined protocol from beginning to end. Because of that, the results were always outstanding.”

Edward Monaco Jr., clinical assistant professor, calls Lance an astute, even-tempered administrator “who managed the department quite well, communicating well with everyone and liked by everyone.”

Stephen Colombo, director of clinical operations, concurs. “While being democratic and hearing all sides, Lance would not let an issue roll over and continue to linger. His decisiveness and ability to move forward was his strongest trait as an administrator.”

Colombo also rode Harleys with Lance, a rider since his teens who gave up motorcycling last year. “My wife and I still miss getting up early on a summer morning and taking the bike down the back roads to Ellicottville for breakfast,” says Lance.

He is still active in the Ortman family traditions of hunting, fishing and hiking and plans to continue woodworking and traveling with Joyce, his wife of 40 years. Joyce retired last year from UB as a research nurse with the Women’s Health Initiative. Son Michael is a middle-school physical education teacher in Maryland and completing a master’s degree. Daughter Lauren is an environmental geologist in South Carolina active in groundwater treatment and research.

Lance says he will maintain his directorship of the faculty practice group until transition issues are worked out concerning the group’s change in legal entity status.

He feels it’s the right time to step down. “I don’t want to walk down the hall and have some young faculty member say, ‘What’s he still doing here? Shouldn’t he be retired by now?’ It’s time they take over. I had a good run.”
The lobby of the Buffalo Niagara Convention Center is bounded by lines of tables on three sides. Check-in here, registration there, packets over there; boxes of lanyards, programs, restaurant guides, ballpoint pens—everything ready. Chester Gary comes in and asks what room he’s in. He’s presenting Dental Ethics and Jurisprudence in New York State at 3. It’s room 101A. He hurries off. In the ballroom behind the lobby, workers ready hundreds of seats in perfect rows; from above, the whine of vacuum cleaners and the irregular thud of hammers.

The hammers are rubber mallets snuggling down carpet seams on the exhibition hall floor; the vacuums follow along behind the installation crew. Ahead, more green unrolls down an aisle between exhibitors’ booths. The carpet boss walks around testing the seams with his toe.

Exhibitors in winter coats roll boxes across the floor. It’s cold. Cars and delivery trucks drive up a ramp from the street to the exhibit hall floor; on the PA, the floor manager tells drivers to move out as soon as they unload, calling out lingerers. The exhibition space is ringed with fabric screening; behind the curtain, it’s part warehouse, part construction site, part dockyard.

At the Sirona Dental Systems booth, the Sirona rep has the hood off the Galileos Cone Beam CT he’s showing, toolbox open at his feet, pressing his cell phone to his ear with his shoulder while tech support talks him through a repair of the gear system that turns the imaging arm. The rep says the freight company was rough on his machine. He has a corner booth in the interior so he’ll get traffic from two directions.

Across the hall, at the Isolite Dryfield Illuminator booth (Better isolation=Better density), a young woman in fatigues and a sweater unpacks two battered gray shipping boxes that look like magician’s trunks that have been around the world three or four times: display stand, banner, brochures, easels for product photos, demonstrator models, boxes of product. She shoves one trunk under a display table and starts on the other. Isolite is trying the Buffalo meeting for the first time—”to see how it goes.” Her immediate neighbors are Medical Liability Mutual Insurance Company on her left and Glaxo Smith Kline on her right; both are set up, ready to go, their reps nowhere to be seen.

At 3:15, reps at Evolution Dental Sciences are basically ready, just polishing chrome and arranging literature as precisely as table linen for a White House dinner. It doesn’t seem possible everything will be done by 5:30. No way.

A short bald man in a dark suit walks briskly through the traffic hauling a stuffed gorilla on his back, holding it by its hairy black arms. He sets it down at front of the AXA Financial Advisors booth. The gorilla is wearing a T-shirt: “Stop ignoring me. I’m the 800-pound gorilla in the room.”

Three Dentsply reps on folding chairs go over notes together in their supersize booth, game planning. Henry Schein reps unpack and rack giveaway tote scenes from the meeting by Judson Mead

BY JUDSON MEAD

Winter 2011 UB DENTIST II
Aaron Feuerstein, ’47, says he comes to the meeting almost every year. Before retiring in 1995, he practiced in Kenmore-Tonawanda. He tours the exhibitors to see this year’s innovations. “Even though I’m not practicing, I still like to know what’s happening,” he says. But what he really likes best is to see friends and family—his son is a dentist and he’s there, and so is his brother and a nephew.

In Buffalo for his 50th reunion, Alan Leider, ’60 (or “Al!” to a classmate when they see each other), originally from Brooklyn and then from everywhere during an Army career that started and ended on the West Coast, and finally, for 26 years from the University of the Pacific, is strolling the hall with his wife looking like he’s in a foreign country and happy to be there. He’s retired from teaching, but he operates a biopsy service. “At age 75, your interests change.”

James Olson, ’64, or, as he says, “Jimmy O from Buffalo,” who practices in Lockport, N.Y., has been to every meeting since this series started in 1977. “I’m a true supporter not only of the UB dental alumni, but of the convention itself and the camaraderie it brings,” he says. “I can get many CE courses online but I enjoy meeting my classmates here and ex-employees—I just enjoy people.”

Attending for only the second time, but the second time in two years, Vikramjit Anand has come up from the Ithaca, N.Y., area where he practices for Aspen Dental. He came last year because he’d heard about the meeting from colleagues; he thought he’d give it a try because Buffalo is closer and more convenient than New York City—and that from an NYU graduate. It worked for him: “It was very informative.” This year he’d signed up for Management of the Medically Complex Patient, the CPR training and Dental Ethics and Jurisprudence.

Gary McBride, ’88, who has a solo practice in Amherst, is not strolling the exhibits: he knows what he’s there to see. “I come here every year to do my office Christmas shopping.” He’s been studying; he’s got his list ready; and he’s on the floor to talk business, specifically about a new chair, with A-dec and Patterson. He says he goes to CE courses at the meeting.

Helen Ibrahim, another NYU graduate, has the opposite of a solo practice: she is the dental director of the Community Health Center of Buffalo. She comes to the meeting every year for the CE credits, to see what’s new and to look at her supply needs. She says that between the economic hard times and the consolidation of health clinics in Buffalo, her center is busier than ever. On this night, she heads into the crowd to “walk around, talk with people and mingle.”
The lobby of the convention center is thronged Thursday morning. Eleven programs are starting between 8:30 and 9. The main event is the second annual Robert J. Genco Distinguished Lecture Series in the ballroom where School of Dental Medicine Dean and award-winning editor of The Journal of the American Dental Association Michael Glick will present “Management of the Medically Complex Patient.”

Robert J. Genco himself, who delivered the inaugural lecture from the same podium last year, introduces Glick by congratulating him on recent awards, one of which is for his JADA editorial “Expanding the Dentist’s role in Health Care Delivery: is it time to discard the Procrustean bed?” The subject is central to the issues he’ll address in his day-long course.

Glick warms up his audience of several hundred with a newcomer’s joke about Buffalo’s three seasons (“almost winter, winter and construction”) and says that, actually, Philadelphia, where he spent most of his career, had much more snow last year than Buffalo, so he was still waiting to see a real winter in his new home.

He swings into his text, speaking quickly and precisely. In the first half of the morning, he makes the case for using the dental office to look at patients’ medical conditions. Now and then he injects a dry one-liner that goes by so fast that you don’t get it if you aren’t listening closely.

Glick says that presently there is little evidence on which to base protocols for different medical situations, giving the example of a 62-year-old African-American man who had come to his clinic for medically complex patients in Philadelphia for two extractions—42 days after a heart transplant. How many equivalent instances would it take to create an evidence-based protocol?

Instead, he says, he wants to tell his listeners rather than what to do, how to think about the medically complex patients they see. He puts up his first slide and heads bend over notebooks.
SloganSoup

Elucidation of the link between oral and systemic disease. • Integration of oral health professionals into comprehensive health care. • Care for medically complex dental patients.

Until a 10-minute midmorning break, he walks his attentive audience through health-screening opportunities available to dentists today, from saliva sampling (economical—and everything in blood is also in saliva) to cholesterol and blood glucose monitoring to screening for hypertension to observing signs of domestic violence or child abuse. He also covers advising parents with overweight children, spotting signs of methamphetamine use, offering HIV tests, skin cancer checks, attention to the complications of aging and chronic diseases, and complications from medication.

The room rustles with turning notebook pages. He has their attention. When he lets them go, he says 10 minutes sharp. Nine minutes later on the exhibition floor, the PA system calls the class back. Glick has a lot to cover.

The following is a collective portrait of the exhibitors at the Buffalo Niagara Dental Meeting in the slogans of the companies they represent. How could anyone resist?

It’s a little after seven in the morning on Nov. 15 at a big table in the back at the Original Pancake House on Main Street in Williamsville. Breakfast has started—pancakes, of course, bacon and eggs, Red River cereal—and Lisa Jerebko, Buffalo Niagara Dental Meeting coordinator, is giving a preliminary report on the just-concluded 2010 meeting. Around the table: Paul DiBenedetto, ’79, and Charles Marchetta, ’79, co-chairs of the meeting; Stanley Zak, ’76, responsible for exhibits; Richard Lynch, ’83, and Josh Hutter, ’05, reunion dinner dance; Frank Barnashuk, ’80, and Raymond Miller, ’85, class reunions; Sherry Szarowski, who staffs the alumni office.

Opening night worked well—positive feedback from the exhibitors. There was just enough food—tell the exhibitors not to eat the food? No, order more food. Have live music again next year? Yes, they add to the night. Jerebko works through her report; committee members respond; she makes notes. Include restaurant list with badges so people can make reservations beforehand. Make sure convention center knows that we need to know if any exhibitors request anything (for example, beer).

This group, sometimes larger, sometimes smaller, but always with the same core, will meet about once a month through the year; same time, same table. Most of the committee members have been doing this work for 15 years or more. The addition of Jerebko, a professional event planner, five years ago eased their load a little. “I don’t think people who come to the meeting have any idea what hard work it is,” she says.

This year, attendance was down slightly at 2,220 dentists, hygienists, assistants, students, faculty and lab techs—it fluctuates from year to year—but income from sponsorships and exhibitors was up. Meeting expenses totaled more than $160,000; income was slightly more: the meeting isn’t a money-maker, but not a money-loser either.

By June of 2010, program chair Gregory George had already recruited the presenters for the 2011 meeting. Jerebko attends other dental meetings—ADA, Greater New York, Chicago Midwinter—to recruit exhibitors. Exhibitors at the 2010 meeting all went home with a 2011 meeting prospectus.

It is 10 days after the 2010 meeting closed and the first day of the new-year’s work is now focused on the 2011 meeting with the courses beginning on Nov. 2. It will mark the 34th annual Buffalo Niagara Dental Meeting.

Jerebko hopes that dentists and staff who have never participated in the annual meeting will attend their first one in 2011.
FEBRUARY 18
Factors of Success in Orthodontics & Dentofacial Orthopedics...What to Do and How to Do It
Guest faculty Dr. Tiziano Baccetti, Dept. of Ortho, University of Florence, Italy
UB dental alumni $225; nonmember dentist $265; team member $95 (6 CE hrs)

MARCH 4
Passive Self Ligation Treatment Mechanics and Class II Correction
Guest faculty Dr. Bill Dischinger
UB dental alumni $225; nonmember dentist $265; team member $95 (6 CE hrs)

MARCH 31-APRIL 2
Simplified Placement of Dental Implants...a Hands-on Workshop
Drs. Seb Andreana, Mike Hatton, Chris Pusateri and Hyeongil Kim
UB dental alumni $1,195; nonmember dentist $1,295 (6 CE hrs)

APRIL 8
New York State Society of Orthodontists Annual Meeting, White Plains, N.Y.
The Art of Placing TADs, Biomechanics and Clinical Indications with Hands-on Session
Special guest faculty Dr. Nichole M. Scheffler
NYSSO member $225; nonmember $265; team member $95 (6 CE hrs)

APRIL 15
Sleep Medicine and Dynamic Dental Hygiene
Guest faculty Beth Thompson, Florida Institute of Orofacial Myology, LLC
UB dental alumni $225; nonmember dentist $265; team member $125 (6 CE hrs)

APRIL 15
Lasers in Dentistry: The Science You Need to Know, Clinical Applications and Hands-on Training
Drs. Tom Mang and Seb Andreana
UB dental alumni $395; nonmember dentist $425; team member with dentist $95 (6 CE hrs)

MAY 5-7
Advanced Surgical Implants...a Hands-on Workshop
Drs. Seb Andreana, Mike Hatton, Chris Pusateri and Hyeongil Kim
UB dental alumni $1,195; nonmember dentist $1,295 (16 CE hrs)

MAY 13
ANNUAL UB DENTAL HYGIENE SYMPOSIUM
Non-Surgical Periodontal Therapy Techniques and Procedures
Guest faculty Patricia A. Worcester, RDH, BS
RDH $135 (6 CE hrs)

MAY 19-20
Individualized Endodontics Lecture and Participation Workshop (“Mano a Mano”)
Faculty and residents, UB Department of Endodontics
Dentist $995, limited to 8 participants (14 CE hrs)

MAY 20
Conservative (and Controversial) Caries Management
Dr. John Maggio
UB dental alumni $225; nonmember dentist $265; team member $125 (6 CE hrs)

MAY 25
CE CAFÉ LECTURE SERIES
“Oh No, You Didn’t!” Why Patients Keep Breaking Restorations
Dr. John Maggio
$65 (Buffalo)—distance learning surcharge applies outside Buffalo (3 CE hrs)

JUNE 17
Efficient Management of Medical Emergencies
With half-day interactive skill practice in UB Med School Simulation Center
Dentist $395; team member with dentist $195 (6 CE hrs)

JUNE 29-JULY 1
Annual Chautauqua Dental Congress
Drs. Rick Hall, Richard Ohrbach and John Maggio
Dentist $225; team member $125 (12 CE hrs)
CONTINUING DENTAL EDUCATION

UNDER THE TUSCAN SUN

Land Tour of Tuscany and Umbria

FROM MAY 28TH THROUGH JUNE 5TH, 2011

VIAREGGIO HOTELS PRICING:
$2,199 pp Hotel Plaza E De Russie
$2,699 pp Hotel Principe Di Peimonte/pool

CONTINUING DENTAL EDUCATION PROGRAM AT THE VERSILIA HOSPITAL
(LIDO DI CAMAIORE) MAY 30TH, MAY 31ST, JUNE 1ST

TUITION: $395 DENTIST, $195 STAFF (12 CE CREDITS)

For a detailed travel itinerary and course description, please visit www.BuffaloCE.org/travel

SPACE IS LIMITED, SO PLEASE BOOK EARLY!
800-856-8826

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The 2010 Dental Alumni Association Reunion Dinner Dance was held on Nov. 5 at the Hyatt Regency Hotel. “0s” and “5s,” from 1940 through 2005, represented 70th through fifth reunions. Although these classes may span many years, their enthusiasm for celebration is a constant: The reunion classes danced the night away to music from all their eras by the “KB Express Band.”

Members of the Golden Anniversary Class—1960—were honored guests of the Alumni Association. The ten ’60s present reminisced and reviewed the 50 years since their graduation.

There was great representation for all the five-year reunion classes. The Alumni Association thanks all the class chairs for organizing their individual reunions. We’re already looking forward to next year!

CLASS OF 1940. DR. IRWIN ARBESMAN AND MARILYN KOREN, UB DEVELOPMENT.

CLASS OF 1945. DR. IRVING PLUTZER AND PAUL BENNETT.

CLASS OF 1955. PAUL RYAN, JAMES DONAHUE, FRANK SCHLEHR, EDWARD GANNON, SALVADORE SANSONE AND SALVATOR LAMAstra.

CLASS OF 1960. SEATED, FROM LEFT, ALAN LEIDER, IRWIN BURSTEIN, DAVID MEYER AND JEROME SCHOLL. STANDING, FROM LEFT, RONALD PETERSON, JOHN REPICCI, DAVID DRAKE AND LAWRENCE GIANGRECO.
The “Remember When” reception for reunion classes drew a crowd of convivial 0s and 5s along with the president-elect of the ADA with Dean Michael Glick, above left. Although William Calnon is a ’78, he was more than welcome.
Ferry introduced indirect vision into the operative technique curriculum in 1982. That same year he created an introductory clinical rotation course in ergonomics, positioning and dental auxiliary utilization in conjunction with sophomore operative clinic. He lectured on these topics until he retired. In 1994, he introduced a local anesthesia seminar and clinic exercise into the preclinical operative course. In the clinic portion, sophomores gave their first injections to each other immediately following the seminar.

Ferry created the school’s centennial celebration museum display; he was recognized for the work with the Lipani Award for outstanding service. He continued as museum curator until recently. He served for 18 years on the UB Faculty Senate and was an officer of the school’s voting faculty for 13 years.

He was co-chair of the simulation clinic implementation committee and saw his dream of having a simulation clinic finally become a reality in 2009. He says the most rewarding part of his faculty service was his interaction with dental students. He retired with three yearbook dedications, three Alan Gross Excellence in Teaching awards, two Feagans Awards and several DSA.

If you know of an alumnus who is deserving of either honor, please contact UB Dental Alumni at (800) 756-0328 ext. 2 or (716) 829-2061; fax (716) 829-3609; e-mail ss287@buffalo.edu.

HUMANITARIAN AWARD
Patricia Haberman

Patricia A. Haberman, ’88, has served as president of the Erie County Dental Society (1998), the Eighth District Dental Society (2004) and the Guild of Saint Apollonia (1994); and she was a 15-year member of the UB Dental Alumni executive board. She currently serves on the board of the Eighth District Foundation and the Dental Society’s service corporation.

Haberman is dental director at Good Neighbors Health Care where the dental office, which provides free dental care to anyone in need, is a division of Harvest House Ministries. Haberman organized the facilities and arranged for the equipping of three dental operatories and a sterilization area and she secures and coordinates the help of volunteer dentists, hygienists and assistants.

The dental office at Good Neighbors sponsors “Super Saturdays” several times a year offering dental students the opportunity to treat patients under the supervision of volunteer dentists. On a recent occasion, 12 students screened, diagnosed and provided necessary restorations, extractions and dental advice to more than 30 grateful patients who had no other access to care.

The hallmark of Good Neighbors is its genuine effort to acknowledge the dignity of each person and to serve joyfully in a faith-based environment. “We have a wealth of dental resources here in Western New York,” Haberman says. “We have nationally recognized dentists, the dental school and its auxiliary training programs, prominent dental suppliers and corporations. And we have the ability to take better care of our community. We developed the dental office at Good Neighbors to be an office where any dentist can be comfortable donating their services to an appreciative clientele.”

Haberman is vice chair of the board of directors at the Buffalo Academy of the Sacred Heart and is an active member of the John Newman Mission Community. Other community affiliations have included the Women’s Board Governance Project of the United Way, the Albright-Knox Art Gallery, Toastmasters International and LaSallian Singers. She has been honored as a “top dentist” by her peers.

She maintains a private practice in Eggertsville with associate Amy S. Gallo, DDS, and prosthodontist Mira Edgerton, and is a clinical assistant professor in the School of Dental Medicine.
According to Leave a Legacy, a national organization that promotes planned giving, a recent study shows that about 80 percent of Americans give to charity on an annual basis, while only about 8 percent of folks have established planned gifts in support of their long-held charitable interests. Clearly, Americans are charitable. So why aren’t more folks supporting their favorite charities through bequests?

Many people erroneously believe that a bequest to a charity has to be a big amount—a privilege reserved for the very wealthy. Contrary to popular belief, however, bequests to charities come in all sizes. As your favorite charity will likely tell you, any amount you give will be helpful and appreciated.

Some folks are also concerned that they won’t have enough money to live on if they make a charitable bequest. It is important to understand that bequests are paid from whatever is left over after your death. Furthermore, it is quite simple to structure your bequest so that it is paid out of your residuary estate—meaning the charity receives its gift only after all of your payments to loved ones are made.

Using a bequest as a way to leave your mark on our world can make a tremendous impact. For example, here at the University at Buffalo, bequests from our donors have made it possible for hundreds of students to attend college, to receive a scholarship and take that first step toward achieving the American dream. Others have established professorships—named in honor of the donor—that allow UB to recruit top-notch faculty to teach in Buffalo. Some have opted to support specific research initiatives to help eradicate diseases like Alzheimer’s, cancer and high-blood pressure. While bequests to charitable organizations are small in number, their impact is dramatic.

If you support a charitable organization with an annual gift, I encourage you to contact that charity to learn more about your planned giving options.

Wendy Irving, assistant vice president for gift planning, University Development

For more information call UB’s Office of Gift Planning toll-free at (877) 825-3422 or go to www.leavealegacy.org
Paul Bennett, ’45, is living in Corning, N.Y. He is retired from private practice and enjoys woodworking and sailing “on beautiful Keuka Lake.”

James L. Donahue, ’55, is retired from private practice. He was a founder of the general practice residency at St. Charles Hospital in Port Jefferson, N.Y. He now divides his time between St. James, N.Y., and Pinehurst, N.C. He stays active gardening and playing tennis, platform tennis and golf.

Salvator J. LaMastra, ’55, Ortho’80, who lives in Ocean Ridge, Fla., has been retired for six years. He writes that he has given up dancing and golf in favor of walking his two Labs. He remembers, in particular, the day in dental school when his father came to the clinic as his patient: “I’m not sure who was more proud or scared!”

John Billen, ’60, is retired and living in Canandaigua, N.Y. In addition to his practice, he taught at the University of Rochester, was chief of dentistry at Rochester General Hospital, and participated in organized dentistry and served on several boards, including the Eastman Dental Center and the University of Rochester Medical Center. He enjoys golf, tennis, cycling, swimming, gardening and walking.

Irwin L. Burstein, ’60, who lives in Buffalo, describes himself as “semi-retired.” He sees patients two mornings a week and teaches periodontics one morning a week at the School of Dental Medicine. “I enjoy spending time with my wife, playing tennis three to four times a week, traveling, reading, visiting our children and grandchildren, and enjoying the accomplishments of my daughters.”

David L. Drake, ’60, lives in Buena Vista, Colo., where he practiced for 21 years after a 21-year career with the U.S. Navy Dental Corps and three years of private practice in Syracuse, N.Y. He writes: “I am an avid fisherman (rainbow trout in Colorado and king salmon in Alaska), elk hunter, skier, former Little League baseball coach, mountain climber and hiker, 25-year Dale Carnegie Course instructor and for 13 years worked here at Spring Canyon with the Rocky Mountain High Program. My wonderful wife, Mary, and our two boys have kept me going for the past 50 years with our Good Lord’s help! I can now spend more time with them and our grandchildren! … but oh, I miss dentistry and all my great patients.”

Ronald J. Peterson, ’60, is retired after 39 years of practice; he lives in Rochester, N.Y. He taught at the University of Rochester’s School of Medicine and Dentistry, Monroe Community College and at the Eastman Dental Center and is a past president of the 7th District Dental Society. He writes that in addition to fishing, gardening and woodworking, he’s enjoying being a husband, father and grandfather.

Sebastian Ciancio, ’61, has been appointed to the ADA Commission on Dental Accreditations Review Committee. His term began in October 2010, and ends with the ADA annual session in 2014. He was also appointed to a four-year term on the ADA’s National Board Test Construction Committee. He was re-elected as executive director of the Task Force on Design and Analysis of Clinical Studies and re-appointed as editor of the ADA/PDR Guide to Dental Therapeutics, now in its fifth edition. Ciancio is SUNY Distinguished Service Professor and chair of the Department of Periodontics and Endodontics at the School of Dental Medicine.

Richard M. Jones, ’62, sold his practice in 1995 and moved to Hendersonville, N.C., where he has enjoyed a wonderful retirement full of travel, golf and hobbies. He says Hendersonville is a great place to live with new friends and happy times.

Richard B. Myers ’63, who practiced in Fayetteville, N.Y., and now divides his time between Fayetteville and Boca Grande, Fla., is the recipient of the 2010 James E. Brophy Distinguished Service Award of the American Association of Orthodontists (AAO). The award is presented to those who have made contributions to orthodontics in addition to other valuable and devoted services to the AAO and its membership. Among his activities in organized orthodontics, Myers was president of the AAO Foundation Board of Directors in 2002-03. He was a clinical professor in the orthodontic residency program at the Eastman Institute for Oral Health of the University of Rochester School of Medicine and Den-

’83 Destination: East Lansing

This fall the intrepid ’83s traveled to Michigan State University for the Spartans’ game against Notre Dame to satisfy Dave Brown’s obsession with the Fighting Irish. We had a great afternoon and evening. Notre Dame lost so we spent Sunday trying to console Dave and wound up buying him ice cream.
Carmen Yolanda Bonta-Dodd (Perio ’87 & MS ’89) is executive director of the Hispanic Dental Association. She lives in Somerset, N.J.

Brian J. Jackson, ’89, was elected trustee of the American Academy of Implant Dentistry at the academy’s 59th annual meeting in Boston, Mass. As a trustee, he will represent the membership of the northeast district of the academy. Jackson is a partner in the dental practice of Slavin, Jackson and Burns located in Utica and Waterville, N.Y.

Ira Levine, ’90, is president of the New York State Academy of General Dentistry and the chair of the Academy of General Dentistry Public Relations Council. He is in private practice in Hartsdale, N.Y., and enjoys skiing, fishing, golf and cooking.

Edward H. Segal ’90 was recently elected secretary of the Illinois State Dental Society (ISDS). Segal is a periodontist in private practice in Northbrook, Ill. He is a past president of the Illinois Society of Periodontists, past president of the Northwest Suburban branch of the Chicago Dental Society (CDS), former vice speaker of the Illinois State Dental Society and he has served on numerous committees for CDS and ISDS. Segal has been a presenter at the CDS Midwinter Meeting and is a clinical assistant professor in the Department of Periodontics at the University of Illinois at Chicago College of Dentistry. He lives with his wife, Michelle, and two sons in Buffalo Grove, Ill.

Daniel Dinse, ’95, is in solo practice with 10 employees in East Petersburg, Pa. He also spends one day a week at Milton Hershey School dental clinic in Hershey, Pa. He and his wife, Ling, have two daughters, ages 12 and 8. He writes that he would love to hear from classmates at drdinse@yahoo.com.

Yoly Gonzalez, ’05 (MS Oral Sciences ’95, TMD ’96, and Periodontics ’02) and Jose Luis Tapia (Oral Pathology ’03 & MS Oral Sciences ’03) were presented with silver medals for academic contributions in pathology and temporomandibular disorders from the Autonomous National University of Mexico. Tapia and Gonzalez were invited speakers for the Pathology Convention, hosted by the university in Mexico City, Mexico, Oct. 28-30, 2010.

Dan Ryan, ’00, lives in Burlington, Vt., where he has been a partner in Champlain Orthodontics for seven years. He is an active member of the Northeastern Society of Orthodontists (NESO) and enjoys traveling, snowboarding, hiking and golf.

Kevin Apolito, ’05, William Crossetta, ’03, Joshua Hutter, ’05, Mara Mariani, ’02 and Elizabeth May, ’01, recently became partners at Western New York Dental Group. Apolito practices in the group’s Williamsville and Depew offices. Crossetta practices at the Hamburg office. Mariani practices at the group’s Orchard Park office and May practices at the Depew office.

Bing Wang, ’10, who is an assistant professor in the Department of Periodontics and Endodontics at the School of Dental Medicine, was awarded the American Academy of Periodontology Tarrson Fellowship. The fellowship, granted to dental educators who demonstrate the potential to become outstanding educators and researchers in periodontics, carries a $36,000 award ($12,000 per year for up to three years).
The University at Buffalo is a premier public research university, the largest and most comprehensive campus in the State University of New York system. The School of Dental Medicine is one of 12 schools that make UB New York’s leading public center for graduate and professional education and one of five schools that constitute UB’s Academic Health Center.

The 8th District Dental Society & UB School of Dental Medicine present

The Lower Lakes Spring Meeting

ADAM’S MARK HOTEL, BUFFALO, NEW YORK  MAY 12-13, 2011

Thursday, May 12
5 P.M.
Welcome mingle, cash bar, light hors d’oeuvres. All registrants welcome!
6-9 P.M.
CDE LECTURE PROGRAM
Is everyone smiling but you?
How to create a more pleasurable, profitable practice
David Rice, DDS ’94
Private Practice, East Amherst, N.Y.

Friday, May 13
8:30 A.M.-3:30 P.M.
CDE LECTURE PROGRAM
Management of the root-form implant patient: start to finish
Diagnosis, treatment planning, medical management, peri-operative pharmacology, restoration, complication management and maintenance (lunch provided)
James L. Rutkowski, DMD, PhD
Private Practice, Clarion, Pa.
Eighth District business meeting convenes prior to lunch Friday in conference dining room.

TUITION
BOTH DAYS (9 CE HRS)
$275  Dentist
$145  Team member
FRIDAY ONLY (6 CREDIT HRS)
$245  Dentist
$135  Team member
THURSDAY EVENING ONLY
(3 CREDIT HRS)
$125  Dentist
$95   Team member

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